

TIFFANY HOLMES
VISUALIZING CONSUMPTION 2010
In-class activities and handout

REVIEW OF SELECTION TOOLS

1. Create a new document, 240 dpi, 22" high, 17" wide; save as "working.jpg" in a new directory with your name on the desktop.
2. Open Holmes_Vis_Consump> Exercises>Begin Here> ORIG_Photos>burrrito.jpg.
3. Use the magic wand to select the background (using Shift to make multiple hue selections), then choose Select>Inverse, then Edit>Copy.
4. Next paste the finished copy into working.jpg.
5. Repeat for the other two files: cranberryjuice.jpg and ketchup.jpg.

EXERCISE 1

1. Create a new document, 240 dpi, 22" high, 17" wide; save as "working_dots.jpg."
2. Open Holmes_Vis_Consump> Exercises>Begin Here>ORIGINAL_layers.psd.
3. Select the Marquee Tool (M) choose a circle, and a fixed size of 2 x 2".
4. As demonstrated in class, select a layer (Window>Layers) from the ORIGINAL_layers.psd and use the circular Marquee to copy a portion of that layer into clipboard memory.
5. Then copy the circle into the new document "working_dots.jpg."
6. It may be helpful to use a ruler (inches preferred units) and use the grid to snap the shapes into place. (View>Rulers and View>Show>Grid).
7. Repeat to create a grid that has 16 circles (in a 4 by 4 circle square).
8. Use Layer>Merge Down or Layer>Flatten to connect all the dots on one grid.
9. Using the Rectangular Marquee (M) select the 4 by 4 circle square, copy and paste into a new layer.
10. Use the Move Tool (V) to move the pasted layer down to snap into place.
11. Consider using Edit>Transform>Flip Horizontal or other option to change the look of the new pasted circles.
12. Repeat cut and paste process to fill canvas.

EXERCISE 2

1. Open Holmes_Vis_Consump> Exercises>Begin Here>ORIGINAL_layers.psd.
2. Add a new layer by clicking the "new layer" icon.
3. Choose the Custom Shape Tool (U).
4. As demonstrated in class, select a shape and draw it into the new layer.
5. Choose the Paint Bucket Tool (G).
6. Choose a foreground color and paint the area around the shape that color.
7. Use the Magic Wand Tool (W) to select the shape and delete it to reveal the background behind. You will be asked to rasterize the shape this is fine.
8. Experiment with moving the various layers around to create an interesting composition.
9. Play with the different "Layer Options" such as *Lighten*, *Darken*, *Multiply*, *Hard Light* to allow different layers to bleed into each other.
10. Play with scaling different layers down to allow more objects to show. (Edit>Transform>Scale).